

PRESS RELEASE

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Library Kicks Off “Love Your Library” Campaign

WHAT: Fundraising campaign

WHO: Wicomico Public Library

WHEN: Starting Friday, March 18

WHERE: All library locations

SALISBURY, MD – March 17, 2011 – Wicomico Public Library is kicking off a “Love your Library” fundraising campaign on Friday, March 18.

Everyone loves the library. It's the first thing patrons say about the services provided by Wicomico Public Library. The nice part is that the Library is free to citizens, right?

While services seem free, they are not. Primary funding comes from Wicomico County; additional funds come from the State of Maryland. Reductions in County funding have led to purchase of fewer books and replacement computers, fewer programs and events and finally fewer staff and reduced public service hours at all locations, including the bookmobile. “Our local funding is at a 13 year low and among the lowest in the state on a per capita basis. We can't meet the current need and demand for library services in Wicomico County,” says Library Director Tom Hehman.

We are asking Wicomico County citizens to assist us so we may keep helping people as part of our [Love Your Library](#) campaign. We make a difference in the lives of people everyday. We help children learn to read; we help adults get jobs. Now we need the support of our patrons.

A recent comment card we received says, "Wicomico Public Library is very important to my family. I am a single mother of three children. We live on a very limited budget. WPL is the place where we can see the latest movies, read enlightening novels, and stay current on nationwide and international events. Please don't cut anymore services."

At our Job Search Center, we assisted first-time user Shawn P. with writing his first resume. Shawn has been a CDL Truck Driver and has never found a need for a resume, but in today's labor market it is necessary. He was quite pleased with his first effort.

Donating is easy - you can use your credit card at our website www.wicomicolibrary.org, you can make a cash or check donation at the check-out desks at the Main Library and the Centre and Pittsville branches, or you can mail it in. Donation envelopes are available inside all library locations and on the bookmobile. Any size donation is welcome.

"We want to provide the best services we can and do more than we are currently doing because the library is a benefit to all. Community financial support is the only way for us to continue to do this," says Library Board member Scott Duncan.

Wicomico Public Library: Supporting Learning, Building Community, Enriching Lives

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